



With fast turnaround times and high-quality printing, you can easily advertise your business by letting your brand be the next conversation starter. Customize all your foodservice products by printing your logo or a design on your paper cups, food containers, and more. Read the details below on our custom printing process and let us help you take your branding and marketing efforts to the next level!

# **♦ Understanding the Different Printing Methods & Colors**

# Offset Lithography

- » This is a standard printing process that uses water and/or oil to keep ink out of non printing areas on the plate.
- » The term offset comes from the fact that the ink design is transfered, or offset, onto something else before it goes onto the printed material.
- » Offset Lithography is for paper printing and can print both CMYK and Spot Colors.



# Flexography & Dry Offset

- » Flexography printing works very much like a typical rubber stamp.
- » Flexible plates are rolled in ink and then transferred onto the final piece.
- » This printing method can be used for paper, plastic, or any special substrates.
- » Flexography can only use spot colors.
- » Dry Offset works a lot like Flexography but the ink is transferred or onto another roller before it goes onto the final product.

# CMYK Printing: (4 color process)

- » This term refers to a printing process that uses a mixture of Cyan, Magenta, Yellow, and Black (CMYK) to reproduce a wide range of colors.
- » A wide range of colors can be printed with just 4 color plates, so the number of colors allowable on each design is much higher.
- » PANTONE® (PMS) color codes can be provided as a final color reference, but not all PANTONE® (PMS) colors can be reproduced accurately.



# **Spot Color Printing**

- » This term refers to a printing process that uses pre-mixed ink for each color. This limits the number of colors but ensures greater color accuracy.
- » The industry standard for spot colors is the PANTONE® Matching System (PMS) and will be used for all spot colors.
- » Due to the use of food-grade inks, not all PANTONE® colors can be achieved.
- » PANTONE® colors will vary on finished products depending on the material and may vary across multiple materials.

# **Custom PET Cold Cups**

Material PET (Polyethylene Terephalate) Plastic

**Available Sizes (oz)** 3 | 5 | 7 | 8 | 9 | 10 | 12 | 12S | 16 | 20 | 24 | 32

Available Dessert Cup Size (oz) 5 | 8 | 12

Minimum Order Quantity 50,000 pcs/size (3 - 9 oz)

30,000 pcs/size (10 - 32 oz 7 Dessert Cups)

Plate Fees (per color) \$100/plate/color/size | Max 6 color plates/size

Printing Method Dry Offset - Coated Spot Colors\*

# Custom PolyPro/PP Cups

Material PP (Polypropylene) Plastic

**Available PP Cup Sizes (cc)** 250 | 360 | 500 | 700 | 740 | 900

Available PolyPro Cup Sizes 33

Minimum Order Quantity Please call for available sizes and cup types

50,000 pcs/size (250-700 cc) 25,000 pcs/size (740 & 900 cc)

30,000 pcs/size (32 oz)

Plate Fees (per color) \$100/plate/color/size | Max 4-6 color plates/size

Printing Method Dry Offset - Coated Spot Colors\*

# **Custom Paper Cold Cups**

Material Paper | Double-poly

 Available Sizes (oz)
 9 | 12 | 16 | 20 | 22 | 32 | 44

 Minimum Order Quantity
 Offset: 30,000 pcs/size

Flexo: 100,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

Printing Method Offset or Flexography - CMYK or Coated Spot Colors\*

**UV-Offset** 

# **Custom Paper Hot Cups**

Material Paper | Poly Lining

**Available Sizes (oz)** 4 | 8 | 10 | 12 | 16 | 20 | 24

Minimum Order Quantity Offset: 50,000 pcs/size | UV Offset: 50,000 pcs/size

Flexo: 100,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

\$200/plate/color/size | Max 4 color plates/size (4 oz)

Printing Method Offset or Flexography - CMYK or Uncoated Spot Colors\*

**UV-Offset** 

# **Custom Insulated Paper Hot Cups**

Material Paper | Poly Lining

 Available Sizes (oz)
 8 | 12 | 16 | 20 | Wrapped 10

 Minimum Order Quantity
 50,000 pcs/size (8-20 oz)

100 cases/size (Wrapped 10 oz)

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

\$200/plate/color/size | Max 4 color plates/size (20 oz & Wrapped 10 oz)

**Printing Method** Offset or Flexography - Coated, Uncoated Spot Colors\* or CMYK

# Custom Ripple Paper Hot Cups

Material Corrugated Paper in Kraft or White | Poly Lining

 Available Sizes (oz)
 4 | 8 | 10 | 12 | 16 | 20

 Minimum Order Quantity
 50,000 pcs/size

Plate Fees (per color) \$200/plate/color/size | Max 6 color plates/size

Printing Method Flexography - Uncoated Spot Colors\*

Please call us for more available items, minimums, lead times, and further details!

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

# Custom Tall Premium PP Cups

Material Corrugated Paper in Kraft or White | Poly Lining

Available Sizes (oz) 24

Minimum Order Quantity 30,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 6 color plates/size

Printing Method UV-Offset

# **Custom Paper Food Containers**

Material Paper | Double Poly

**Available Sizes (oz)** 2 | 4 | 5 | 6 | 8 | 10 | 12 | 16 | 20 | 24 | 28 | 32

Gourmet: 6 | 8 | 10/12 | 16 | 32

Minimum Order Quantity Offset: 30,000 pcs/size (4-32 oz, Gourmet 6/10 oz)

100,000 pcs/case (2 oz)

300,000 pcs/case (Gourmet 8/16/32 oz)

Plate Fees (per color) Offset/UV-Offset: \$100/plate/color/size | Max 4 color plates/size

Printing Method Offset/UV-Offset - CMYK or Coated Spot Colors\*

Gourmet: UV-Offset or Flexography - CMYK or Coated Spot Colors\*

## Custom PP Deli Containers

Material PP (Polypropylene) Plastic Available Sizes (oz) 8 | 12 | 16 | 24 | 32 Minimum Order Quantity 30,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 4-6 color plates/size

Printing Method Dry Offset - Coated Spot Colos\*

# Please call us for more available items, minimums, lead times, and further details!

# Custom Eco-Friendly PLA Cold Cups

Material Ingeo™ PLA Plastic

 Available Sizes (oz)
 3 | 9 | 10 | 12 | 16 | 20 | 24 | 32

 Minimum Order Quantity
 250,000 pcs/size (3 - 12s oz)

50,000 pcs/size (12 - 24 oz) 135,000 pcs/size (32 oz)

Plate Fees (per color) \$100/plate/color/size | Max 4-6 color plates/size

Printing Method Dry Offset - Coated Spot Colors\*

# Custom Eco-Friendly Paper Cold Cups

MaterialPaper | PLA LiningAvailable Sizes (oz)16 | 22 | 32Minimum Order Quantity100,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

Printing Method Offset or Flexography - CMYK or Coated Spot Colors\*

# Custom Eco-Friendly Paper Hot Cups

MaterialPaper | PLA LiningAvailable Sizes (oz)8 | 10 | 12 | 16 | 20Minimum Order Quantity50,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

Printing Method Offset or Flexography - CMYK or Uncoated Spot Colors\*

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

# Custom Eco-Friendly Insulated Paper Hot Cups

MaterialPaper | PLA LiningAvailable Sizes (oz)8 | 12 | 16Minimum Order Quantity50,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

Printing Method Offset or Flexography - CMYK or Uncoated Spot Colors\*

# Custom Eco-Friendly Paper Food Containers

MaterialPaper | PLA LiningAvailable Sizes (oz)4 | 5 | 8 | 12 | 16Minimum Order Quantity50,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

Printing Method Offset or Flexography - CMYK or Uncoated Spot Colors\*

## Custom Sealing Film For PET & PP Cups

Material PP or PET (Must specify upon ordering)

**Available Sizes (mm) - Diagram** 4 | 5 | 8 | 12 | 16

Minimum Order Quantity PP Film - 60 rolls (10 cases)

PET Film - 90 rolls (15 cases)

Plate Fees (per color) \$100/plate/color/size | Max 6 color plates/size

Printing Method Screen Print - CMYK + 2 Coated Spot Colors \*\*

# Custom Eco-Friendly Insulated Paper Hot Cups

MaterialPaper | PLA LiningAvailable Sizes (oz)8 | 12 | 16Minimum Order Quantity50,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

Printing Method Offset or Flexography - CMYK or Uncoated Spot Colors\*

## **Custom Cup Jackets**

MaterialPaper in Kraft or WhiteAvailable Sizes (oz)8 oz | 10-24 ozMinimum Order Quantity30 cases/size

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

Printing Method Offset or Flexography - CMYK or Uncoated Spot Colors\*

## **Custom Napkins**

Material Paper in White, Kraft, Black, and Red

**Available Sizes (inch)** 9x9 | 9.5x9.5 | 10x10 | 8x6.5 | 12x13 | 12.5x8 | 15x17 | 17x17

Minimum Order Quantity 15 cases (black 4000)

30 cases (9x9, 17x17, 10x10 White - Premium)

60 cases (10x10 Black - Premium)

100 cases (10x10, 8x6.5, 12x13, 12.5x8, 12x13)

100 cases (9.5x9.5 Black & Red)

Plate Fees (per color) \$100/plate/color/size | Max 2 color plates/size

Printing Method Flexography - Uncoated Spot Colors\*

Please call us for more available items, minimums, lead times, and further details!

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*\*</sup>Additional fees will apply for spot colors

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>Any special color will be an additional cost. Not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

# **Custom Paper Shopping Bags**

Material Paper in White or Kraft

Available Sizes (inch) Balboa (8.1 x 10.6 x 4.5)

Laguna (9.6 x 13.4 x 5.3) Malibu (12.2 x 14 x 7.5) Huntington (13.9 x 15.9 x 9.3)

Newport (16.9 x 17.7 x 9.4)

Minimum Order Quantity 150 cases/size

Plate Fees (per color) \$200/plate/color/size | Max 7 color plates/size

(Balboa/Laguna/Malibu/Huntington/Newport)

Please call for details.

Printing Method Flexography - Uncoated Spot Colors\*

# **Custom Chopsticks Wrappers**

Material Paper in White

Available Sizes (inch)

Minimum Order Quantity 100 cases/size

Plate Fees (per color) \$100/plate/color/size | Max 3 color plates/size

Printing Method Flexography - Uncoated Spot Colors\*

## Custom Fold-To-Go Containers

MaterialPaper in White or KraftAvailable Sizes (fl oz)30 | 48 | 54 | 76 | 110Minimum Order Quantity50,000 pcs/size

Plate Fees (per color) \$200/plate/color/size | Max 6 color plates/size

Printing Method Offset or Flexography - CMYK or Uncoated Spot Colors\*

# Please call us for more available items, minimums, lead times, and further details!

# **Custom Food Trays**

Material Paper

Available Sizes (lb) 0.5 | 1 | 2 | 2.5 | 3 | 5 | Minimum Order Quantity 50,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

Printing Method Flexography - Uncoated Spot Colors\*

# **Custom Paper Short Buckets**

Material Paper I Double Poly

Available Sizes (oz) 32 | 48

Minimum Order Quantity Flexo: 100,000 pcs/size

Offset: 30,000 pcs/size

Plate Fees (per color) \$200/plate/color/size | Max 4 color plates/size

Printing Method Flexography - CMYK or Uncoated Spot Colors\*

# Custom Toilet Tissue Roll Wrappers

Material Paper

Minimum Order Quantity 300 cases/size

Plate Fees (per color) \$100/plate/color/size | Max 2 color plates/size

Printing Method Flexography - Uncoated Spot Colors\*

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

# Custom Deli Wrap/Paper Liner Sheets

Material Grease resistant Paper in White or Kraft

Available Sizes (inch) 12x12

Minimum Order Quantity 50 cases/size

Plate Fees (per color) \$200/plate/color/size | Max 4 color plates/size

Printing Method Flexography - Uncoated Spot Colors\*

## **Custom Food Pail Containers**

Material Paper in White(8-32 oz) or Kraft(32 oz only)

Available Sizes (oz) 8 | 16 | 26 | 32 Minimum Order Quantity Offset: 115 cases/size

Plate Fees (per color)

Offset: \$100/plate/color/size | Max 4 color plates/size

Printing Method

Offset or Flexography - CMYK or Uncoated Spot Colors\*

# <u>Custom Paper Food Buckets</u>

MaterialPaper I Double PolyAvailable Sizes (oz)85 I 130 I 170Minimum Order Quantity25,000 pcs/size

Plate Fees (per color) \$100/plate/color/size | Max 4 color plates/size

**Printing Method** Offset - CMYK or Coated Spot Colors\*

# Custom Plastic Bags

Material Plastic in White or Clear

**Available Sizes (cm)** A1(12.5x9.0x31.5), A2(12.5x9.0x39.0),

A3(12.5x9.0x48.0), A4(24.5x20.0x48.0)

Minimum Order Quantity 30 cases/size

Plate Fees (per color) \$100/plate/color/size | Max 3 color plates/size

Printing Method Gravure - Coated Spot Colors\*

# Custom Plastic Bags

Material Plastic in White or Clear

**Available Sizes (cm)** A1(12.5x9.0x31.5), A2(12.5x9.0x39.0),

A3(12.5x9.0x48.0), A4(24.5x20.0x48.0)

Minimum Order Quantity 30 cases/size

Plate Fees (per color) \$100/plate/color/size | Max 3 color plates/size

Printing Method Gravure - Coated Spot Colors\*

# Custom Straws/Straw Wrappers/Thermal Paper Rolls

Please call us for more available items, minimums, lead times, and further details!

Please call us for more available items, minimums, lead times, and further details!

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

<sup>\*</sup>PANTONE® Solid Coated Colors must be used, but not all colors can be achieved.

# Software/File Formats & Requirements



#### .AI, .EPS, or .PDF (Preferred Formats)

- Shapes and fonts must be outlined
- Artwork elements must be in layers, not merged



## Images (if any)

- All images embedded
- Images must be at least 300 dpi or higher
- Images can only be printed on paper products

## **All Text and Fonts**



- Font size must be at least 8 pt
- Font files must be included with submission or outlined

#### **Colors**

- Define all colors CMYK or PANTONE® Solid Coated/Uncoated Color Code.

## What if I don't have any of these?

If your artwork is designed in another program (e.g. Corel Draw), please save it as a high resolution PDF or EPS file.

## What if I don't have any programs?

If there is no way to provide us with artwork, we can provide you with inhouse design service. Please contact us for further details. Minimal design fees may be applicable. If there is no way to provide us with artwork, we can provide you with in-house design service. Please contact us for further details. Minimal design fees may be applicable.

# Templates/Lines

Templates are available for all stock sizes as well as for custom sizes. Feel free to contact a sales representative for a template to get started or let our talented designers work for you.

## Disclaimers

#### **Artwork**

Clients take full responsibility in obtaining the copyrights of the design(s) involved in their custom print order.

## **Color Accuracy**

There is a much higher degree of color accuracy when PANTONE® Color codes are provided. When a PANTONE Color code is provided, finished products are expected to be within 2 PANTONE Colors, either up or down (refer to PANTONE Solid Coated or Uncoated color book). Due to food grade inks, not all PANTONE Color codes can be achieved, and any possible replacement is at the manufacturer's discretion.

#### Ink Odor

Custom printed products can have a lingering odor as a result of printing with food grade inks. A degree of ink odor should be expected in all custom printed products. Any replacement is at the manufacturer's discretion.

## **Plate Charges**

New custom print orders will be subject to plate fees. Plate fees are charged per color, per item. Re-print orders will not be charged plate fees if the existing plates are still in good condition. Customers will be notified if new plates will be necessary for their re-print orders and subsequently billed for the new plates.

#### **Minimum & Lead Times**

All stated minimums apply for each size and/or design ordered. Minimums are subject to change at any time. Due to the nature of custom printed products, there may be a +/- 10% over/under run (variance between amount ordered and amount produced). Lead times are estimated and are not guaranteed.

## **Print Gap**

For plastic cups, a small gap is left between the leading edge of the design so that the design does not overlap. For paper cups and food containers, normal printing procedure is to leave a white area around the bottom rim, as indicated on the template. Clients can make a special request to extend artwork to the bottom rim but this can result in the printed design cracking once the paper is folded. If this does occur, it will leave flakes inside the cups once they are stacked.

# HACITATE BY LOLLICUPTM

6185 Kimball Ave. Chino, CA 91708 1.626.965.882

3201 Capital Blvd., Unit A Rockwall, TX 75032
1.469.421.1400

91-312 B. Komohana St. Kapolei, HI 96707 1.808.682.4221



WWW.KARATPACKAGING.COM

